



Asset Labels

a cost-effective asset management solution, fast and easy to apply

Selectamark's range of asset labels provide a simple and cost-effective asset management solution, which is fast and easy to implement.

The asset labels are available in a number of materials varying in permanency from standard PVC which is easily removed, to a Supermark Label which is the most secure label available on the market. The labels are sequentially numbered to provide an instant, and highly effective asset identification system, and barcodes and logos are available at no extra cost.

WASP Management

cost-effective asset tracking software and scanners

Wasp Asset management solutions are designed to help your organisation manage valuable assets efficiently and affordably.

Wasp MobileAsset solutions allow you to instantly locate any asset, eliminating wasted time spent searching for missing items and unnecessary expenditures to replace lost assets. The easy-to-use software keeps the information you need at your fingertips, without unnecessary complexity.

For more information on our products visit

www.selectamark.co.uk

or contact

+44 (0)1689 860757



SelectaMark is a registered trademark of:



Product Guide

Selectamark is the UK's leading supplier of property marking and asset identification solutions

The Selectamark Visible Property Marking range has been developed over 25 years, and offers fast, secure and permanent security solutions.

Property marking is an effective and proven method of reducing crime and works by making valuable items less attractive to thieves. Marked items are instantly devalued as criminals find them hard to "re-sell", and if caught with marked items the Police can quickly establish a link between the criminal and a crime.

Marking your items also greatly increases the likelihood of getting your goods back, and can reduce insurance premiums. The Selectamark range has been used by Police, Local Authorities, Hospitals, Schools & Colleges and some of the world's largest companies to protect and track their assets. The range offers flexible solutions to suit all requirements and product types.

All items marked using a Selectamark product can be traced directly to the original owner via postcode or through a database which is recommended by the Police, leading insurance companies and conforms to Home Office guidelines.

Kit Contents

Each stencil pack comes complete with:

- > Personalised Stencils
- > Marking Compound
- > Application Spatulas
- > Warning Window Stickers

SOUTH THAMES
COLLEGE SW182PP

LEICESTER CITY
COUNCIL LE1 6ZG

GOLDEN GATES
HOUSING



Selectamark

permanent property marking used to protect over 25 million items worldwide

Selectamark permanent property marking has been used to protect over 25 million items worldwide. It is quick and easy to use and gives a neat, professional mark that is impossible to remove without permanently damaging and defacing the item.

Selectamark is fast and effective. Property can be protected permanently by simply applying the compound over a stencil containing a personalised message. Almost any item can be protected using Selectamark, warning labels and window stickers add further theft deterrence value to marked items.

Selectamark Bold

offering customers an attractive contemporary permanent mark

Using the same Selectamark chemical etching technology in use since 1985, Selectamark Bold offers customers an attractive permanent mark, using a modern style font instead of the classic Selectamark dot-matrix lettering.

As with the Selectamark kits, window stickers are also supplied, along with a choice of marking compound to mark light and dark coloured plastics and baked paint surfaces, aluminium and glass.

Logomark

providing a fast, secure solution for companies interested in reducing theft and burglary

With the latest laser technology Logomark allows logos and any particular font to be permanently etched into equipment. Logomark works in the same way as the Selectamark system - by applying a marking compound over a stencil to leave a visible permanent mark on any type of asset.

Logomark provides a fast, secure solution for companies interested in reducing the likelihood of theft and burglary, by permanently marking their equipment.

With low artwork and set-up charges, Logomark is becoming an increasingly attractive visible property marking solution for many organisations.

Supermark

the ultimate in asset identification and security

Supermark is the ultimate in asset identification and security, combining the Selectamark visible property marking system with a tamper resistant label. The labels come in two standard sizes - 85x30mm and 85x21mm.

Two variations of Supermark exist:

- > Supermark Classic includes a standardised "Marked Property" label with a customised etched message.
- > Supermark Custom allows for full colour logos to be printed onto the label, along with an asset number and barcode for property tracking, and a customised etched message as proof of ownership. (As shown above).

Help prevent the theft of equipment

The Selectamark range of products works best when used with the following warning labels and signage. By alerting thieves to the fact that property is marked, it is likely they will not take the risk and move on to softer targets.



Selectamark warning labels

Selectamark warning labels supplied in sheets of 50 in 3 sizes, to stick to marked assets



Selectamark window sticker

Selectamark Window Stickers 95x70mm, supplied in pairs, to display in ground floor windows and glass doors



Selectamark outdoor warning sign

Selectamark 30x30cm Reflective Outdoor Warning Sign, to display at entry points to your premises